

# Memorandum of Agreement

## International Education Collaboration Between University Autonomous of Baja California (UABC) and Central Michigan University Board of Trustees (CMU)

### I. Institutional Information

**Central Michigan University (CMU), Mount Pleasant, Michigan, USA:** is a public, doctorate/research-intensive institution in the United States. CMU, with an enrollment of more than 21,000 on campus and more than 9,000 off-campus students, has 8 colleges (Science and Technology, Education and Human Services, Humanities and Social & Behavioral Sciences, Business Administration, Health Professions, Communication and Fine Arts, College of Medicine, and Graduate Studies). CMU offers students their choices of 24 degrees and more than 200 programs of study, including 10 doctoral, 45 MA, and 11 Graduate Certificate programs. It has a Department of Recreation, Parks and Leisure Services Administration that provides graduate and undergraduate education and field experiences in recreation, leisure services, hospitality and related fields to hundreds of students.

**University Autonomous of Baja California (UABC), Mexico** a public university in the Mexican state of Baja California. UABC is one of the 43 state universities throughout Mexico as part of the country's state university system. The Autonomous University of Baja California headquarters are located in the city of Mexicali at *Av. Álvaro Obregón y Julián Carrillo s/n, Edificio de Rectoría, Col. Nueva, C.P. 021100*. The UABC has three main campuses in the cities of Ensenada, Mexicali, and Tijuana. UABC maintains five sub campuses in the cities of Rosarito, San Quintín, Tecate, Valle Dorado in Ensenada, and the suburban region of Valle de Las Palmas in Tijuana. The institution also operates three Units of Basic Formation in the cities of San Felipe, Ciudad Morelos, and Guadalupe Victoria.

### II. Educational Exchange Goals and Objectives

The purpose of this agreement is to add a new and international dimension to student college education. This new and international dimension includes academic programs and an academic training component at Disney Theme Parks and Resorts.

This program is intended to provide the participating students with cross-cultural activities that will expose them to American society, culture, and institutions, and to offer cultural enrichment by sharing their culture with Americans, in addition to offering academic training as enrolled students at Central Michigan University.

Terms of the agreement addressing program lengths, academic requirements, contact information, program location, etc. will be attached as an appendix to this agreement.

On the basis of mutual benefit and understanding, each partner agrees to establish a cooperative relationship based on the following principles and terms.

### III. Description of Program

#### A. The J-1 Academic Training Program

This program is operated under the J-1 Academic Training Program. UABC will send students to enroll at CMU for a period of one or two semesters. Students will register for twelve (12) credits per semester in RPL 321, International Academic Training/Practicum in Leisure Services. The Internship activities constitute academic training, as that term is used in regulations governing the J-1 Academic Training Program. The assignments for this course include the completion of academic training simultaneously with participation in the Disney Theme Parks and Resorts College Program in Orlando, Florida. The international student will enter into this program with the recommendation and support of his/her academic advisor at UABC. The student will be required to maintain full-time status at CMU and complete academic coursework that is integrated with the academic training experience of the international student during one or both academic terms. B

In order for the international student to be in full compliance with the terms of the J-1 Visa program, the student MUST be enrolled as a full-time student (12+ hours of academic credit) during the time that he/she participates in this program. Both CMU and Disney Theme Park and Resorts College Internship Program require, as a condition of participation, that the international student be able to register as a full-time student during every academic semester that he/she participates in the Disney Theme Park and Resorts College Internship Program.

#### B. Acceptance into the Program

Students accepted into this program must be enrolled in a degree-granting program at UABC in the area of recreation, parks, leisure services or a related field. The academic training provided through student enrollment in RPL 321 must be required or strongly recommended as part of their degree program at UABC. The Director of the Center for Leisure Services will be responsible for making certain these conditions are met.

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The Department of Recreation, Parks, and Leisure Services Administration will determine whether each student recommended by UABC is qualified for participation in this program, including any pre-requisites.

After the Department of Recreation, Parks, and Leisure Services Administration has certified to the Office of International Affairs that a student is qualified for participation in this program, the Office of International Affairs will process the student for enrollment as a Guest student. As part of this process, the Office of International Affairs will confirm that the student has the necessary proficiency in English. The student may demonstrate English proficiency through a TOEFL test score of 213 (CBT) or its equivalent from an alternative standardized English language proficiency test; through providing a transcript from his/her home university demonstrating adequate English language ability; or, through an oral interview conducted by a CMU representative or agent.

Disney Theme Parks and Resorts will determine whether students recommended by CMU will be selected for participation in its College Program. Final approval of a student's participation in this program rests with Disney Theme Parks and Resorts.

Each applicant for selection to this program will be charged a one-time non-refundable \$315 application fee (subject to change for future programs).

Students will be enrolled by CMU as a "Guest Non-Degree Undergraduate."

### C. Enrollment in Program

Once approved for enrollment, UABC students will register in RPL 321 (International Academic Training/Practicum in Leisure Services) for 12 academic credits per semester. The students will be assigned to the Disney Theme Parks and Resorts College Program to complete the academic training required by RPL 321. The Director of the Center for Leisure Services in the Department of Recreation, Parks, and Leisure Services Administration, is the instructor for these courses. He/she will provide some of the instruction directly and monitor the students' registration, participation, and completion of the coursework and academic training.

Students will pay tuition to CMU at a special rate established for this program by CMU. In addition, they may be required by their home institution to pay tuition there.

At orientation, students must provide a representative of CMU proof of medical/health insurance that includes repatriation coverage, as required by the federal rules for the J-1 Exchange Program, and they must maintain this medical/health insurance for the duration of their program.

Round trip international travel to and from the United States and all personal costs in the United States will be the responsibility of each student. CMU will have no obligation for these costs.

It is understood by the parties that, if a student enrolled in this program is dismissed from employment by Disney Theme Parks and Resorts, CMU will dismiss the student from enrollment as a student at CMU. If such dismissal takes place, the student shall be entitled to a refund of tuition from CMU according to its established refund policies.

#### IV. Responsibilities of Each Party

##### A. UABC will:

- Nominate UABC students for whom this program would be appropriate: (1) those studying in the field of recreation, tourism, hospitality, or a related field and (2) students for whom this academic training is required or highly recommended as part of their program of study.
- Work with respective academic units and students to foster understanding of the Disney Theme Parks and Resorts College Program.
- Refer and recommend students with high academic standing for this program.

##### B. Central Michigan University will:

- Monitor agreement with UABC
- Review the qualifications of applicants for this program and approve for enrollment those students nominated by UABC who meet appropriate CMU requirements for participation in the program.
- Work with respective academic units on campus and at Disney Theme Parks and Resorts College Program to provide appropriate full-time academic coursework for students during one or both terms of study.
- Register those UABC students who meet selection requirements in 12 credits per semester at CMU as guest students.
- Provide faculty supervision for the RPL course in which the students are enrolled. (This includes orientation, academic advising in person with students, email communication, review of and providing feedback on assignments students are required to submit, and grading of required paper and assignments.)
- Monitor whether students enrolled are actively fulfilling all the requirements of the RPL course in which they are enrolled, including successful completion of Walt Disney Theme Parks and Resorts College Program courses identified by the Director of the Center for Recreation, Parks and Leisure Services Administration (see Appendix 2).
- Assist international students in obtaining social security numbers by providing supporting paperwork for academic training.
- Upon completion of academic semesters, provide UABC with an academic transcript for each student upon request.
- Coordinate with Disney Theme Parks and Resorts College Program to assure that it does the following:

- Provide UABC students an academic training experience with the Disney Theme Parks and Resorts College Program.
- Interview and select students meeting program criteria and place them in an appropriate College Program course.
- Enroll students in at least one course offered by the College Program each semester from a list jointly agreed upon with CMU and provide to CMU verification of enrollment and completion.
- Provide college and university staff and faculty appropriate documentation regarding student contact information and academic progress during the term of participation.
- Notify CMU and UABC of any student termination from the Disney Theme Parks and Resorts College Program.
- Provide compensation to students for the academic training work they perform.

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#### **V. Program Liaisons**

Each party identifies a list of liaisons for efficient implementation of this agreement. A liaison list, including liaison's name, full mailing address, email address, mailing address, phone and fax numbers will be collected and attached to this agreement. Each party should promptly inform others if there is any change of liaisons.

#### **VI. Duration and Notice of Revocation**

The present agreement will be in effect for a period of seven years, beginning on March 10, 2017 and will terminate on March 10, 2024. All parties must agree to any change, addition or deletion to this document. The agreement may be amended at any time by written consent through a formal amendment that is signed by both parties. The agreement may be terminated by any party upon 120 days notice, provided that upon cancellation students currently enrolled in the program will be allowed to complete the Program.

No party to this agreement shall be deemed to be in default of or shall be liable for the non-performance of any covenant, agreement or obligation in this document if such non-performance is caused by or attributable to any occurrence which is beyond the reasonable control of the party affected.

*John*

*[Signature]*  
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In WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first written above

Signed by:

**Juan Manuel Ocegueda Hernández Ph.D.**  
**University Autonomous of Baja California (UABC)**

Rector

Date: \_\_\_\_\_

**Michael A. Gealt**  
**Executive Vice-President/Provost**  
**Central Michigan University**

Date: 5/24/2017

**José David Ledezma Torres, Ph. D.**  
**University Autonomous of Baja California (UABC)**  
**Coordinator of International Cooperation and Academic Exchange**

Witness

Date: \_\_\_\_\_

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Appendix 1:

## Program Liaisons

### Central Michigan University, USA

- Dean Wallin, Director, Center for Leisure Services & Recreation, Parks, and Service Administration

**Mailing address:** 1275 S. Franklin Street  
Finch 109, CMU  
Mount Pleasant, MI 48859

Email: [walli1dw@cmich.edu](mailto:walli1dw@cmich.edu)  
Phone: 989-774-3984

- Robert Frost, Chair, Department of Recreation, Parks, and Leisure Service Administration

Email: [frost1rl@cmich.edu](mailto:frost1rl@cmich.edu)  
Phone: 989-774-3858

- Manuel Rupe, General Counsel

Email: [rupe1mr@cmich.edu](mailto:rupe1mr@cmich.edu)  
Phone: 989-774-3971

- Lindsay Barron, Responsible Officer, Office of International Affairs

Email: [garbu1la@cmich.edu](mailto:garbu1la@cmich.edu)  
Phone: 989-774-4308

### Autonomous University of Baja California (UABC)

- Dr. José David Ledezma Torres,  
[davis@uabc.edu.mx](mailto:davis@uabc.edu.mx)

Coordinador de Cooperación Internacional e Intercambio Académico,  
Universidad Autónoma de Baja California  
(686) 551-8230 ext. 33090

- Mtro. Carlos Reyna García,  
[carlosreyna@uabc.edu.mx](mailto:carlosreyna@uabc.edu.mx)

Jefe del Departamento de Cooperación Internacional e Intercambio Académico,  
Universidad Autónoma de Baja California, Campus Tijuana.  
(664) 979-7518 y 19 ext. 53090

Appendix 2:

**Central Michigan University**  
**Academic Requirements**  
**Disney International College Program**

To fulfill the required academic course work for 12 semester hours/credits of RPL 321 (International Academic Training/ Practicum in Leisure Services), students must complete the following requirements:

1. Independent Study assignments consisting of developing learning goals, service learning experience, topical paper review, and developing a video or powerpoint presentation.
2. Online learning activities including exploring and completing an online business topic of the students selection, book report or career preparation.
3. Successfully complete their work experience and submit a performance evaluation from their manager prior to leaving the program.
4. Successfully complete one Disney Collegiate course or two Exploration seminars per term.
5. Meet periodically with a CMU supervisor throughout program (check-in meetings).

Evaluation and grading will be based on scores from all of the above assignments.

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Appendix 3

**Information on the Walt Disney World International College Program,  
Orlando, FL**

**Walt Disney World International College Program, Orlando, FL** is a one-of-a-kind, Disney-designed combination of education and work experience. Participants are exceptional, ambitious students who have a genuine enthusiasm for their professional futures and who are interested in building transferable skills to enhance their personal development. In addition to the experience gained working as a Disney Cast Member, participants in the Disney College Program have the opportunity to participate in formal educational opportunities that are utilized by U.S. universities and colleges in the development of curriculum for internship and practicum courses. The U.S. schools decide how to incorporate the Disney educational opportunities into classes for which they award academic credit.


Walt Disney World provides **UNIVERSITY** students an academic training experience with the Walt Disney World International College Program. Disney will:

Interview and select students meeting program criteria and placement in an appropriate College Program course. Enroll students in at least one course offered by the College Program each semester from a list jointly agreed upon with CMU and provide to CMU verification of enrollment and completion. Provide college and university staff and faculty appropriate documentation regarding student contact information and academic progress during the term of participation. Notify CMU of any student termination from the Disney Theme Parks and Resorts College Program. Provide compensation to students for the academic training work they perform.

**Walt Disney World International College Program**

- Scott Barczak  
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<http://www.disneyinternationalprograms.com/j1.html>

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